

CREATIVE *Dining*

Vol. 2, 2013

*Get Creative with
a Portable Stove*

Microwave Myths

*Must-Have Products
and Supplies*



*Dick's
Restaurant
Supply*

www.dicksrestaurantsupply.com

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Create the ultimate dining experience in ways that are memorable to your customers.



Florence Dinnerware Collection

Available in porcelain white, the Florence Dinnerware collection's clean coupe shape lines and contemporary look are the perfect canvas to display your culinary arts. Tap into the artistry of Florence and create a masterpiece for your tabletop! All of our products have a Lifetime Edge Chip Limited Warranty and are lead free, fully vitrified, microwave safe, oven proof and dish washer safe.



Linx Dinnerware

The new Linx Collection from Tuxton is a great way to maximize your menu presentations. With two different styles of trays and many different items to mix and match, there are a multitude of possibilities. With a well on the tray, it's easy to deliver from kitchen to table without disturbing the presentation. Link your culinary program together with Tuxton's new Linx Collection! All of our products have a Lifetime Edge Chip Limited Warranty and are lead free, fully vitrified, microwave safe, oven proof and dishwasher safe.

Diners remember the atmosphere. It's one of the first thoughts when deciding on a place to go for a meal. They will remember unique and creative food presentations and decor. Service is always remembered when it's good and when it's bad. And of course, your menu and your culinary masterpieces seal the deal.

ADCRAFT

Hot Chocolate Dispensers

The bain-marie style heating system and continuous stir action allow for a hot and smooth cup of hot chocolate every time. Anti-clogging faucet allows for no clumping as it pours. Features an adjustable thermostat with digital face, illuminated power switch and a drip tray with float indicator to avoid a messy counter. The overheat sensor, with reset button, prevents unit from burning out if the water level gets too low. Easy to use and clean. Also great for hot apple cider and other warm beverages. NEMA 5-15 plug. CE. Model HCD-5 shown.

Constructed with a stainless steel boiler tank and heating element for durability.





Prentiss Pepper Mills

The Prentiss pepper mill has a durable and beautiful, brushed-steel finish. This mill is crafted with American-made stainless steel grinding mechanism. Spring tension system allows the mill to be adjusted from very fine to coarse pepper. Stainless steel body imported. Available in 5 1/4", 8" and 12" sizes.



Disco Royale™

Sublime. Substantial. Simple.

Disco Royale boasts a simple, cylindrical design that tapers slightly to a grounded, thick base. Versatile and essential, this collection is perfect to complement any décor. Unique "bubble sham" technology. Available in six popular sizes, from a 2 1/2 oz. shot glass to a 23 oz. cooler.

CAMBRO
TRUSTED FOR GENERATIONS™



Dessert Glass

Some things are not meant to be shared. Start a new dessert trend with this mini dessert glass that features the look and feel of glass, but offers the cost savings, safety and lightweight handling of break-resistant plastic. Made of clear polycarbonate material. Chill or frost without concerns of thermal shock damage. Commercial dishwasher-safe. Personalization available.



"On-The-Rocks" Ice-Cooled Condiment Holders

Condiments stay fresher longer! Coned lid allows for more product storage. Constructed of durable, high quality material. Space on bottom of container allows for layer of ice. Three sizes to choose from—six 1 pint, four 1 1/2 pint or three 1 qt. containers. Available in clear, white, brown or black.

Keep It Cool & Fresh





**AARCO
PRODUCTS INC.**



Some people will know if they like a restaurant with the first greeting from the host or hostess. Others will take longer to decide.

Podiums

Crafted to perfection with an all hardwood design and classic cherry finish suitable for use in all high-end environments. 29¹/₈"Lx21⁵/₈"Wx47¹/₄"H. Model POD-2 features doors and an adjustable shelf (shown). Also available POD-1 without doors and shelf.



Cold Beverage Dispensers

Enhance your cold beverage presentations. Perfect for all juices and chilled non-carbonated beverages. The base and cover are constructed from stainless steel, while the clear, BPA-free, plastic reservoir gives a perfect view of what is inside. These beverage dispensers feature a unique removable infuser and center ice core, which keeps the beverage cold without watering it down! Model 75 shown.



Olive Wood Serving Boards

The earthy look of these boards is accented with funky cut handles and a rich pattern that runs through the wood for a winning design! They are sure to complement whatever you choose to serve on them.

PADERNO[®]

WORLD CUISINE



Slate Display Stones

Natural slate food pan trays retain cold and heat making them ideal for serving food on buffets or table side. For cold dishes, such as cheese, paté, cured meats, desserts, simply place in refrigerator 30 minutes before serving. For warm dishes, such as grilled fish or grilled vegetables, place slate in preheated oven to retain heat throughout the duration of the meal. Comes with felt pads on the underside to avoid slipping. Hand wash recommended.



Polynesian™ Display Plates

Ideal for outdoor entertaining, this new collection from G.E.T. features an irregular organic wave design. Constructed of durable melamine and is dishwasher safe, making it easy to maintain. Available in white, green and black. BPA-free. NSF.



Bake & Brew™

Display/Serving Trays

These trays have a trendy and contemporary design that will make every food presentation look great. Your choice of six designs will add elegance to your table at an affordable price. Constructed of durable melamine and is dishwasher safe, making it easy to maintain. The 24"x18" trays (ML99) fit in a bun pan rack for easy storage and transport. The 18"x13" (ML293) and 12"x9" (ML294) trays available in white only. BPA-free. NSF.

Trendy Displays

Know your customers and keep an eye on their needs. Don't make them wait too long for the check when you sense they are ready to go. A few mints or candies with the check go a long way in completing the dining experience for your customers.



Restaurant GUESTCHECK™ - Duplicate

The classic Restaurant GuestCheck™—Diners throughout the Western Hemisphere know it and love it. "Menu Prompt" feature reminds servers to suggest extra items: beverages, desserts, salads and more. The GuestCheck™ originates the order process and helps control inventory and cash flow. Great training device—menu prompts and table diagrams help the server improve service. Single Copy Paper Checks and WaitRPads made with Recycled Fiber.

Many creative menu items are possible for operations because of commercial microwaves.

Answering the Microwave Myths

Do Microwaves Ruin Food?

A microwave oven is like any other piece of kitchen equipment; there are things it does well and things it doesn't do well. I wouldn't try to bake bread in a deep fryer and I wouldn't try to cook a roast in a microwave. A microwave lends itself to food items that are high in moisture, like vegetables, seafood, many cooked pasta and grain items and of course, to defrost and reheat prepared foods. Utilize a microwave for "Moist Heat" cooking applications - poaching, steaming, etc.

Do Microwaves Emit Radiation?

Microwave ovens, when properly functioning, do not expose users to any microwave radiation at all. There are many safety interlocks engineered into a microwave oven so that, if there is a chance of energy escaping the cavity, the oven is designed not to operate.

Are Microwaves Dangerous To People With Pacemakers?

According to OSHA, the primary governmental agency for safety and health, it is no longer a requirement that an establishment post the sign "Warning, Microwave Oven in use." Two things happened in 1976 to change their minds: First, the Federal Communications Commission began regulating the frequencies that microwave ovens use, hence, minimizing the amount of interference that they might have on pacemakers and various other electronic devices (ie. television sets, radios, cordless telephones, etc). Additionally, medical science made breakthroughs in the mid 1970's allowing pacemakers to be worn inside the body. These are shielded from all sorts of interference.

Are Microwaves Only Good For Reheating?

No. Microwaves are excellent steamers. The USDA and FDA require that foods be cooked covered in a microwave oven.



Panasonic

Pro I Microwaves

Designed for high volume use and certain to assist any type of kitchen with efficiency and use. Panasonic Pro I commercial microwave ovens feature a "grab & go" door handle and 60 programmable pads. Using 2100, 1700 or 1200 Watts of power, they offer an industry first by having 15 power levels and unique top and bottom energy feeds that can be controlled independently. These models are the definition of the word "durable". UL and NSF approved.

Covering speeds the cooking by using two technologies: Steam AND microwave.

Three more covering facts:

- Covering evens the temperatures across the food that is being cooked.
- Covering retains moisture, resulting in a higher quality finished product.
- Covering keeps the inside of the oven clean.

Always cover food that is to be cooked in a microwave. So, when you think of microwaves, think steam. There are several companies that make microwave safe cooking containers (Cambro's "H" Pan for example) that come with the proper lids.

Do Foods Cooked In A Microwave Lose Their Nutritional Value?

Cornell University released a study on the effects of different cooking methods on the nutritional quality of different foods. They looked at vitamin C and its levels after boiling, steaming and microwaving. It was determined that up to seven times more nutrients are retained with microwave cooking than with the other methods.

Source: Panasonic
www.panasonic.com

**Connect Dinnerware
by Schonwald**

Connect, our new high-fired banquet shape. This distinctive collection creates a flexible connection between different culinary profiles. With a wide range of items, it meets both the pragmatic and aesthetic demands of the grand banquet and the need for an appealing presentation in the restaurant. Designed and made in Germany. Fine bright white porcelain. Limited 3-year no-chip warranty.



ONEIDA®

Elegance & Creativity



**Verge™ Flatware
Collection**

Uniquely creative and trendsetting. Verge™ creates an aesthetic that draws from the folded surfaces of origami. Each gleamingly polished surface suggests jeweled facets of reflective energy. Unique and textural sculpture in 18/10, define creativity on the tabletop.

Draw loyal customers. Try hosting a cooking class on a slow night. At completion, present a certificate and gift voucher for their next meal. They will remember you and their friends will soon know about you.



MultiTHERM® Dinnerware

Revolutionary new plasticware! Dishes can go from the refrigerator/freezer to oven/microwave to tabletop. Perfect for appetizers, dips, casseroles, pasta dishes and desserts. These serving pieces are oven safe (400°F), re-therm oven safe, freezer safe, stain resistant, dishwasher safe, microwaveable and break resistant. Made in the U.S.A.



Butane Products

Foodservice professionals can't beat the selection of butane essentials that make you a culinary pro.

Portable butane stove features 7,000, 9,000, 15,000 BTU, solid brass burner, auto piezo ignition switch and boil-to-simmer heat range. Perfect for any location where you need an "on-site" cooking station. Culinary Torch adds the perfect touch to *crème brûlées* and other specialty desserts. CulinaryJet brings cooking out of the kitchen giving you a proprietary edge. Long Reach Lighters provide the safe way to light candles, chafing fuels and other professional equipment.

Creative Recipe

Give your ovens and grills a break and create a great show by making some fried pizza with SternoCandleLamp's portable butane stove.

Pizza Fritta (recipe from The Basic Art of Italian Cooking; Holidays & Special Occasions-2nd edition)

2 lbs flour	Olive oil
1 envelope powdered yeast	Plum tomatoes-crushed
Warm milk	Fresh basil leaves
Water	Oil for frying

Sift flour and yeast together in a bowl. Add in $\frac{1}{4}$ cup warm milk, water and a drizzle of olive oil. Add in enough water to make a smooth but not too soft dough.

Make one large ball with dough and let stand for 30 minutes covered with towel.

Then divide dough into small little pizzas-about 3 inches in diameter. Place pizzas on a cookie sheet and cover with a towel to let rise for 2 hours.

Heat oil in a deep frying pan heated by a SternoCandleLamp portable butane stove. Cover a large plate or cookie sheet with paper towels. When oil is boiling, fry pizzas 1 at a time until golden brown. Remove with slotted spoon. Place on paper towel. Top with tomatoes already sautéed with garlic olive oil and some fresh basil leaves

Portable Stove Applications

Action station cooking

This is an excellent way to get your guests' attention and entertain them with some cooking stations. Flambéing is one example of impressing an audience with a tall flame as you cook.

Get out of the kitchen

Even if you're not doing something as visually stunning as flambéing peppers, using a portable stove is simply a way for you to get out of the kitchen and mingle outside with your guests.

Emergency food preparation

From a preparedness standpoint, it's really a good idea for everyone to have a portable stove and butane fuel on hand in case of a power outage. When all else fails, you can continue to prepare meals with a high-quality portable burner, either in an outdoor cooking application or in your kitchen.

Works for caterers, chefs, and foodservice professionals. You can use it to create a variety of delicious foods. All of which will help your catering service or restaurant generate more revenue.

Source: SternoCandleLamp
<http://www.sternocandlelamp.com>





Don't under estimate the importance of a well-prepared drink when building your customer loyalty.



SPILL-STOP

Metal Pourers

Being able to accurately pour specific amounts of liquor is an essential task for any bartender. Reduce your costs by consistently mixing drinks quickly and accurately with these metal pourers from Spill Stop. Models shown (left to right)—235-50, 285-60, 220-50 and 285-50.



Stack Up Tumblers

Strength and stack-ability are finally combined into one complete collection from Arcoroc. Fully tempered glass is 5 times stronger than annealed glass. Designed with an engineered ledge for safe stacking, this hygienic tumbler stacks upright as opposed to rim down stacking or rim down pyramid stacking. Choose from 8 models, from 7 oz. rocks to 21 oz. cooler.



Dinnerware Collections Featuring Zenix®

Intensity



Impressions



Yalta



It's four times more resistant to shocks and chipping. Superior scratch resistance is unmatched by any other dinnerware material. Holds a flawless finish through 2,000 dishwashing cycles. All Zenix is backed by a 5-year chip warranty. Intensity comes with a 10-year shape warranty. Zenix collections include Intensity, Tendency, Impressions and Yalta.



Tendency

Arcoroc introduces Zenix®, a pure mineralized material that blends dinnerware durability and design to its highest level.



Hardboard Series Menu Covers

Looking for something unique, durable and stylish? Single panel menu boards and covers are made from recycled materials that are environmentally friendly. Their universal and modern appeal fit with any décor including, Asian, contemporary, steak house, industrial and traditional. Choose from 5 options—Metal Clip Board, Picture Corner Board, Top/Bottom Strips Board, Riveted Board and Rubber Band Board.



MENU SOLUTIONS, INC.

**Menus tell your story when
you're away from the table.**

Pictures are worth a thousand meals!

Dining is emotional. Photos of meals please diners and many times can accomplish upselling.

Your customers will refer back to these images in their mind the next time they are hungry or have that undeniable craving.



Fun and Creative Food Presentations

Cereal Dispensers

These mirror-polished cylinder cereal dispensers are a great addition to any buffet or continental breakfast lobby. Ideal for cereal, snacks and ice cream toppings. Unique rubber paddle mechanism reduces jamming and will not damage product. Each polycarbonate cylinder has a 1 gallon capacity. Available in single and double wall-mount versions as well as a free-standing triple cylinder model with a swivel base.

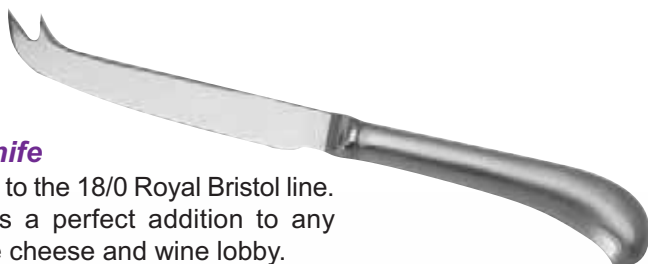


update
International



Freya™ Flatware Collection

Freya™ 18/0 Norse Goddess of Love. Scandinavian design featuring stand up 420 stainless knives, forged handles in a mirror finish. Very modern style featuring the latest trend in flatware. Highest quality mirror finish 18% chrome stainless you can buy. Affordable and magnetic so you can protect your investment with flatware retrieval systems.



Royal Bristol Cheese Knife

Walco adds more excellence to the 18/0 Royal Bristol line. This quality cheese knife is a perfect addition to any kitchen or front-of-the-house cheese and wine lobby.

**Fine creations
deserve fine
flatware**



Barclay Children's Flatware

Equip yourself to serve even your smallest customers. This new 18/0 flatware for children is a great addition to the Barclay line and is sized just right for little hands.



Contoured Buffet Stations

Extremely versatile pieces that will help you drive profitability and increase your bottom line ... all with utmost taste. Stylish yet flexible option for hot food buffet serving. Available in three elegant finishes—natural, brown or black. High quality and durable aluminum and stainless steel. Models 4667670, 4667580, 4667475 shown.

Step Up Your Presentations

Contoured Platters and Stands

Contoured melamine platters are NSF certified and are available in two sizes. Display several different sizes for an elegant final touch. Dishwasher safe. The medium platter has accompanying stainless steel riser stands available in 3", 5" and 7" heights.



Add The Extra Touches



Wire French Fries Holder

Customize the dining experience for your guests. These wire holders offer a creative and fun way to serve French fries, tortilla chips and more.



Wine Buckets and Accessories

Present wine and champagne to your patrons' table in these attractive and practical wine/champagne buckets. Stainless steel buckets are ideal for use in tabletop or room service applications and are an excellent value. Perfect for the holidays and special occasion celebrations.

Make sure your employees have everything they need to make the best possible impression of your restaurant.



Quad™ Dinnerware Collection



The Quad collection adds glamour and appeal to any meal. The coupe profile and the soft corners make the Quad plates a user-friendly line. Microwave and oven safe.





Dresden Dinnerware

This elegant dinnerware combines classic simplicity with intricate detail. Designed to delight and please your customers. It brightens every tabletop.

Set the Ambiance

Smart Candle® Evolution Series

Enjoy 24 hours of candlelight from a 6-hour charge. The new remote control system allows you to control on/off and flicker/static functions from as far away as 20 feet. With its induction charging system, restaurants, hotels and night-clubs can provide the most realistic flame-like appearance any flameless system has to offer. Four trays may be linked per 1 power adaptor, allowing up to 48 candles to charge at the same time.



Rebate Available on Evolution Series. Scan QR code for details.



Gala™ Fuel Cell Covers & Lamps

Dress up your Hollowick fuel cells and create a sleek, modern lighting element with new Gala™ Fuel Cell Covers.



Elegantly transform fuel cells into clean, sculptured candle forms. Large and mid-size covers are constructed of high quality steel, available in a polished chrome or white finish. Fits HD17, HD26, HD36 and HD50 fuel cells (sold separately). The new Flip™ and Cirque™ bases are specially designed to pair with Gala™ Covers. The simple satin black lamps offer a striking complement to the white and polished chrome cover designs. Simply “flip” the Flip™ lamp to fit the large or mid-size Gala™ covers. The Cirque™ base fits the mid-size Gala™ cover.

Culinary Creations

With all of the right supplies and equipment in your operation, you are free to create to your heart's content.



These pans are manufactured to meet the exacting standards of the toughest commercial bakeries and foodservice establishments.

Bakeware & Specialty Pans



Focus offers an extensive line of heavy and medium-duty bakeware and specialty pans developed to give users the very best in performance. Constructed from 3003 H14 aluminum for superior strength and even heat distribution. Choose from Springform Pans, Cake and Pie Pans. Muffin Pans have a silicone coating that provides an easy release of baked products. Models 901025, 900410, 951202 and 977159 shown with muffin pans.

Guests expect a higher caliber of service packaged in a more unique atmosphere. Let your guests know that you mean business when it comes to sanitation.

Executive Series™



Introducing a sleek new line of cleaning solutions designed to elevate your image by allowing staff to work efficiently and discreetly. Featuring a black and silver uniform design, the Executive™ Series is engineered to blend into an upscale environment, conceal supplies and reduce noise. Image makes all the difference—upgrade to Executive Series™ today and witness innovation in action.

CREATIVE *Dining*

*Creative Cooking
Applications, Myths,
Must-Have Products
and Supplies*



Please check with our Customer Service Department as some items may need to be special or factory ordered. Allow 2 weeks for delivery. In some instances, cases may not be broken or broken case charges may apply. Not responsible for typographical errors. ©2013 SEFA, Inc.

